

BRECKENRIDGE TOURISM OFFICE

March 2018

Dear Vendor,

Breckenridge Tourism Office is currently seeking applications from vendors that are interested in participating in **Breckenridge's 24th Annual Oktoberfest**.

This year's Oktoberfest will once again take place in the heart of downtown Breckenridge on September 7th, 8th, and 9th. **Again this year**, the street party will kick off on Friday afternoon at 2 p.m.

Throughout Friday, Saturday and Sunday attendees will enjoy libations from Paulaner Bier and the Breckenridge Brewery, live Bavarian music, great food and incredible Colorado Rocky Mountain views from Main Street, Breckenridge. We want to have a full event site, but also manage the vendor variety, quality and quantity. Let's make this the best Oktoberfest sales ever!

The times of the street party are 2 p.m. – 6 p.m. on Friday, September 7th, 11 a.m. - 6 p.m. on Saturday, September 8th, and 11 a.m. - 5 p.m. on Sunday, September 9th. Last year was a record breaking year sales despite the weather, this year let's think about sunshine and break another record! We had about 50,000 people in attendance over the three days of the event. We are hoping to break our attendance records again this year with this highly anticipated event.

Interested vendors should complete the attached application and return it to BTO no later than June 30, 2018. We will gladly accept your application earlier too. BTO will notify all accepted vendors by July 9th.

Please follow the link to complete your vendor application.

We look forward to hearing from you,

Molly Herwehe
BTO Events Manager
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